

## **Kira Carrillo Corser**

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### **Corser's exhibitions become part of multi-level educational campaigns and community outreach projects**

Photographs and/or text/poems have been and are still being used in books, newspapers, brochures, slide presentations, commercial, cable, and public television programs, educational videos, national conference information kits, many national and local organization's educational or publicity print materials, and national, state, and local magazines.

The following is a record of past media coverage showing how Corser's projects have become part of expansive networks: Books, Television, Radio, Magazines and Lectures include:

#### **Books:**

1. *Pregnant Pictures: A History of images of Pregnancy* Yale University – 2001
2. *When the Bough Breaks; Pregnancy and the Legacy of Addiction* – NewSage Press, Oregon – 1993
3. *Calyx, A Journal of Art and Literature by Women*, Corvallis, Oregon – 1990
4. *Struggle To Be Borne*, San Diego State University Press – 1988
5. *Pacific Review, Art & Poetry*, San Diego State University Press, 1988
6. *Homeless*, by Cheryl Gorder, Blue Bird Publishing, and Tempe, AZ 1988 – Awarded the Benjamin Franklin Award from the Publishers Marketing Association
7. *The California Dream, The California Nightmare," 5.2 Million People With No Health Insurance,"* Health Access, San Francisco – 1988
8. *Home Street Home*, published by HBO/Comic Relief, Los Angeles and the Red Cross, Washington DC – 1984 – 1986
9. *New Directions, "Regional Task Force on the Homeless,"* Published by the Mayor of San Diego 1986 – 1987
10. *Steinbeck Country Revisited*, 14 photographs published in Image Maker's Group Book in Carmel California and also worked as Juror in choosing photographs in remaining book – 2003
11. *Sam Iguana, Zoe and Her Wonderdog, Brave Cat named LaMatt, and Anna's Camel* – children's wellness books. Published by a grant from the AT&T Pebble Beach Charities Monterey Peninsula Foundation for Monterey County distribution 2004 -2005

#### **Television and Radio Coverage includes:**

1. **NBC TV, Sacramento** – enlarged ten photos to eight feet, from "A Matriot's Dream" and "Struggle To Be Borne," to use as backdrops behind President Clinton in his nationally broadcasted "California Town Meeting." The artists met the President after the broadcast and gave him a portfolio of photos and poems.
2. **KPBS TV, San Diego** – (a) Produced a one-hour program on the Homeless (1985) because of the Home Street Home Exhibit (b) Photos and poems from Home Street Home were used in On Air Magazine, and in distributed press kits (c) Five photos were enlarged to 5 foot blowups and used on the Studio Set and televised behind San Diego community leaders discussing Homelessness.
3. **Comic Relief, the National HBO televised fund-raiser** – (a) Comic Relief had 250 copies of the Home Street Home book distributed to all participating comedians and crew, "to help them understand the different people and problems of the homeless." (b) The Los Angeles Amphitheatre displayed 6 five-foot Home Street Home photos in the halls at the time the program was televised.

4. **HBO National televised interview with Senator Kennedy** – (a) Comic Relief, shipped the Home Street Home exhibit to Washington DC, where Senator Kennedy gave an interview concerning the homeless in front of three Home Street Home exhibit pieces. (b) Red Cross reprinted book to distribute to legislators.
5. **Channel 8 News, San Diego** – Produced evening news coverage on the Mayor’s Fundraiser for the Homeless. This included the Home Street Home exhibition and a slide presentation with 40 photos from project.
6. **Two television stations in Tucson, Arizona** – (a) Recorded The Home Street Home exhibition, and part of a speech by Senator DeConcini at the exhibit opening. (b) BlueBird Publishing printed photos in book titled “Homeless in America,” distributed to schools nationally.
7. **Channel 39 TV and Channel 51 TV, San Diego** – (a) Opening of permanent installation of Home Street Home (small prints with poems) at Rachel’s Women’s Center. (b) United Way Fundraising TV ads and brochures “WARM” campaign.
8. **KPBS TV** – (a) Produced a one-hour program on the lack of prenatal care for poor women because of the Struggle to Be Borne exhibit and book on the subject. (b) The Artists gave KPBS their two years of research and community contacts for the TV program, saving the station many hours of research time. (c) Pages from the Struggle To Be Borne book were copied onto videotape and aired as a five-minute promotion for the book at the end of the “Victims At Birth” TV Program. (d) Photos and Poems were printed in “On Air” Magazine (e) Photos were distributed to San Diego Newspapers and magazines as well as National Distribution with the award winning “Victims At Birth” Videotape. (f) Struggle to Be Borne photos were enlarged and used as background on a TV studio set for a one hour community outreach program discussing prenatal care and Perinatal substance abuse in San Diego.
9. **KVPT, Valley Public Television, Fresno, CA.** – (a) When The Bough Breaks photos were used in a production called “Babies At Risk.” (b) Photos were used by the Fresno County Perinatal Substance Abuse Coalition (c) Photos and poems were used in Fresno “Preview Magazine” April, 1990. (d) 1000 posters were produced and distributed with photos from When the Bough Breaks as part of the KVPT community outreach. (e) When the Bough Breaks photo enlargements were used in the set design for the Community outreach TV program.
10. **KSBW TV, Salinas, CA** – Five minute interview on the Noon news program, with Kira Corser discussing her photography and showing photos from Struggle to Be Borne and When the Bough Breaks.
11. **KCBA TV, Fox 35, Salinas, CA** – Half-hour interview with Kira Corser at the Struggle To Be Borne Exhibition in Monterey.
12. **KPBS TV, San Diego, CA** – Voices & Visions poetry program (a) Included an introduction of poet, Fran Adler and photographic artist, Kira Corser and promotion of Home Street Home and Struggle To Be Borne Exhibits. (b) Adler discussed prenatal care and the Exhibit. (c) Adler read three Struggle To Be Borne poems while video cameras moved on photographs.
13. **Vida Health Communications, Inc., Cambridge, MA** – “A Challenge to Care,” a videotape that included photographs from When The Bough Breaks; the Legacy of Addiction. This video was designed for health care workers who want to help chemically dependent women and infants.
14. **KPBS TV, San Diego, CA** – The Road To Recovery – Corser’s photos used in a three minute introduction into a half-hour community outreach program on women and alcohol.
15. **Sun Up San Diego, Channel 39** – Half-hour interview and poetry reading with Fran Adler and an Aid to Senator Killea discussing the opening of the When The Bough Breaks; The Legacy of Addiction in the San Diego County Administration Building and the showing in the State Capitol Building in Sacramento.

16. **Channel 8, 5pm News, San Diego, CA** – Five Minute interview with Kira Corser on When The Bough Breaks; The Legacy of Addiction.
17. **Nashville, Tenn.** – Statewide TV coverage on Struggle To Be Borne Exhibit and the problems with prenatal care in Tennessee.
18. **California Statewide Cable Distribution for news segments** – produced videotape titled “Controversy in the Capitol” about the opening of When The Bough Breaks in Sacramento Capitol Building.
19. **“What About Me”** – Nationally distributed March of Dimes Video – used photos and poems from Struggle To Be Borne. by Trey Robertson, Chattanooga, Tenn.
20. **Channel 8, Salinas, California** – Broadcast on 5 PM a 15 minute news segment to Monterey and Santa Cruz Counties “A Matriot’s Dream: Health Care For All” interview with Kira Corser on Jan. 15, 1994.

### **Radio Coverage of Exhibitions:**

- 1984 KPBS – San Diego, CA – Interview with Adler and Corser  
 1987 KPBS – San Diego, CA – STBB PSA  
 1991 KUSP – Santa Cruz, CA – STBB PSA  
 1991 KAZU – Monterey, CA – STBB PSA and interview  
 1991 KPBS – San Diego, CA – Interview with Adler  
 1990 KSDO – San Diego, CA – WTBB Promotion at SDSU  
 1994 KPBS and KEZU San Diego and Monterey Bay area radio interviews with Corser/Adler

We don’t have records of the TV and Radio coverage in Tenn., Minn., Iowa, Idaho, Virginia, Nevada, Arizona, Maryland, New York, Washington, Oregon, and Washington D.C.

### **Slide Presentations:**

*Home Street Home, Struggle To Be Borne, and When The Bough Breaks; The Legacy of Addiction* slides have been used in community outreach with organizations such as; The California Women’s Commission on Alcohol and Drug Dependencies, the Kiwanis, The Soroptimists, the March of Dimes, Catholic Community Services, METRO (Methodist) Services, Episcopal Services, University lectures, County Health Department presentations, poetry readings, a seminar teaching “Art for Social Change,” Women’s Studies, Bookstores, and in University Creative Writing, Journalism and Public Health classes.

### **Posters include:**

- “Victims At Birth,”* KPBS Television Station, 1989  
*“Enfoque Nacional”* celebrating Latino broadcasting, 1988  
*“Child Abuse”* – United Way/Hewlett-Packard sponsors, 1986  
*“Stop Teen Dropouts”* – United Way/Hewlett Packard sponsors, 1986  
 Community Outreach on Drug and Alcohol use during Pregnancy, Washington State 2000

### **Magazines and Newspapers:**

Photographs have been nationally distributed for public broadcasting programs in communities through newspapers and magazines – These include: “The Los Angeles Times,” “The San Diego Union/Tribune Newspapers,” On Air Magazine, TV Guide, San Diego Home/Garden Magazine and San Diego Magazine. (PBS) The Corporation for Public Broadcasting Annual Report, California Physicians Magazine and March of Dimes publications and the Photo Review, Monterey County Magazine, Crone Magazine, Healing Sources Magazine.